

# Campus Representative: Introduction



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## Introduction:

Welcome Campus Representatives!

As a student, you are in an incredibly unique position to become an advocate. You have a great potential to be an agent of change, and your contribution to humanitarian relief and international efforts are significant.

### As a WCC campus representative you will:

1. **Coordinate fundraising initiatives:** The events you coordinate will support War Child Canada's programs and initiatives. Fundraising efforts are crucial as they maintain the sustainability of our organization allowing us to grow and broaden our reach.
2. **Engage your campus community:** As a campus representative you will create and organize events that will promote discussion and encourage your community to get involved.
3. **Take Action:** Your fundraisers and events will relate to hot topics pertaining to social justice, human rights, education and international development.

This program has been designed so that all campus communities across North America will be able to participate. The format can be easily adapted to reflect the individual needs of your school's size and students.

This program's primary function is to enable students and supporters of War Child Canada to get involved!

## What is a Campus Rep?

### Our nation-wide team of volunteer Campus Reps work towards:

1. Coordinating fundraising events.
2. Raising awareness and interest in War Child Canada.
3. Participating in outreach initiatives.
4. Representing War Child Canada.

### The Goal of this program is to:

1. Unite like-minded students through a well designed and dynamic program.
2. To raise much needed funds and awareness in support of War Child's mission.
3. To inspire future social activists and leaders in the fields of development and human rights.

### Responsibilities:

1. **Fundraise:** Create fundraising events on or near campus which compliment the size and interests of your student body.
2. **Raise Awareness:** Utilize your role as a campus representative to raise awareness regarding War Child Canada's mission, program and initiatives.
3. **Get Involved:** Participate in nationally organized War Child Canada events such as Busking for Change and Musical Mutiny.
4. **Act as a Liaison:** Liaise between the War Child Canada head office and the campus community.

### Qualifications:

1. Interest in world issues and human rights.
2. Interest in coordinating public outreach events.
3. Strong interpersonal skills.
4. Ability to multitask.
5. Organizational skills.
6. Leadership skills.
7. Creativity.

## Why Choose to Become a Campus Representative?

1. Be a **Student Leader**.
2. Build relationships both on and off campus. You will get the opportunity to cultivate connections with War Child Canada and other War Child campus chapters across Canada. This will create possible foundations for further projects.
3. Forge relationships with other associations and clubs on your campus. Garner respect from the student body, student union and faculty.
4. Combine your academic interests with your passion for social justice.
5. Get practical experience in the field of event planning, fundraising, innovation, and management. Add to your credentials in your **Resume**.
6. War Child Canada is well respected in the NGO community and affiliated with other grassroots programs.
7. Use music to connect and unite people for a cause.

## What is War Child Canada?

Founded in 1999, War Child Canada has extensive experience in the delivery of complex international development programs for war-affected children, youth, and their communities. War Child Canada programs over the past several years have achieved impressive results, reaching over hundreds of thousands of vulnerable children and women every year.

War Child Canada strives to address one of the greatest challenges facing humanity today: the impact of war on children.

## Did you Know?

1. More than 2 million children have died as a direct result of armed conflict over the last decade.
2. An estimated 20 million children have been forced to flee their homes because of conflict and human rights violations.
3. Children and youth are forced to contend with the presence of landmines, malnutrition, and an increased risk of illness and disease.

## **War Child Canada's programming is groundbreaking, innovative, and dynamic.**

*By working with marginalized children in insecure environments in a genuinely participatory manner, and by engaging young people in North America in ways that are relevant and appealing to them to affect change on global issues, War Child maintains a strong youth perspective that few other organizations can achieve.*

## International Programs

War Child Canada's success and high level of effectiveness can be attributed to its three-pronged approach to international humanitarian programming: access to education, livelihoods training and legal protection

### **War Child Canada is currently active in:**

- |                                 |                 |
|---------------------------------|-----------------|
| 1. Afghanistan                  | 5. Sierra Leone |
| 2. Ethiopia                     | 6. Sudan        |
| 3. Democratic Republic of Congo | 7. Sri Lanka    |
| 4. Uganda                       | 8. Haiti        |

In these countries, War Child Canada is working with the most vulnerable members of the population: former child soldiers, children and youth orphaned by HIV/AIDS, street children, refugees and internally displaced children, amongst others.

*War Child Canada's strong and respectful relationships with local partners enable the organization to continue programming during some of the most difficult periods of conflict when many other organizations are not able to effectively operate, or are unwilling to implement due to the extreme insecurity.*

**War Child delivers highly effective and sustainable programming to war-affected children and youth overseas, build the capacity of local partners, leverages the interests of governments and the media on issues relating to war-affected children, and provides youth in Canada with a role in keeping war-affected children on local, national, and global agendas.**